

Polska



MW Group Middle East

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Cooperation offer - MW Group Middle East; Management Consultancy

We have spent over 10 years working with major UK & UAE retail companies, in a very fast paced high volume retail environment, developing buying and category development strategies, sourcing from and managing global vendors, building profitable ranges, reducing costs and leading complex projects to eliminate business inefficiencies.

Our company is equipped with the vision and purpose to drive change. We are passionate about making a positive impact by helping organisations become more efficient and improve their performance. We have the ability to solve complex commercial problems and support our clients with relevant market research, action plan formation and it's implementation.

We can work with you to:

- Develop and help implement your market and buying strategy
- Develop product categories to increase your sales & profits and gain market share
- Perform market, customer and competition research
- Develop your pricing, promotion and marketing plans
- Develop and help implement margin enhancement strategies to directly increase profits
- Find reliable and sustainable suppliers, with focus on European manufacturers, and develop a realistic direct sourcing strategy
- Identify inefficiencies in your buying practices and help you eliminate them

If you are a retail chain or run an e-commerce site, we can help you become more profitable and efficient by improving your commercial strategies and activities. Our clients are long-established businesses as well as new start-ups.

If you are a property developer, interior design firm or hotel operator, we will find sustainable and reliable European suppliers for your projects, negotiate best prices and oversee the production and implementation.

If you are a company intending to enter the UAE market, we will help you understand the economic factors, local trends and competition. Likewise, if you would like to expand your business to Eastern Europe, we will assist you in the market research and the development of a suitable strategy.

Company name	MW Group Middle East - Management Consultancy
WWW	

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**MINISTERSTWO
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