



SGH

**SGH WARSAW SCHOOL OF ECONOMICS**

**- THE PERFECT HUB TO EXPLORE  
THE EUROPEAN MARKET**



PARTNERSHIP OPPORTUNITIES  
FOR THE **UNITED ARAB EMIRATES**

# WHY POLAND?

## ▶ Poland is considered the gateway to the European Union

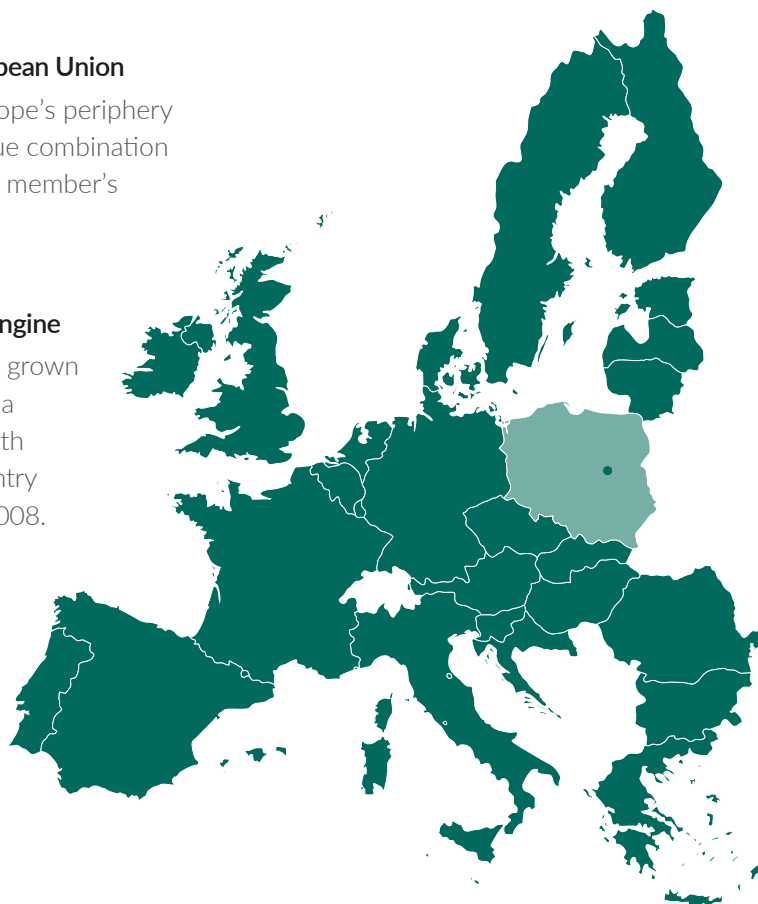
For the last 25 years Poland has shifted from Europe's periphery to its centre. Currently, the country offers a unique combination of the emergent market's agility as well as the EU member's stability.

## ▶ Poland is perceived as new Europe's growth engine

Since the transition in 1989 Poland's economy has grown by more than any other country in Europe. That is a phenomenon of global proportions, comparable with China or India. Poland was the only European country to avoid the downturn during the global crisis of 2008.

## ▶ Poland attracts industry leaders

Blue chip companies across diverse industries (i.e. Google/Campus Warsaw, Intel, 3M, IKEA) selected Poland to be the hub for business development. A perfect combination of the operating costs, business conditions and skilled professionals make Poland the best place to build business relationships.





## WHY SGH?

### SGH Warsaw School of Economics – tradition and prestige internationally recognised

#### ► Tradition and prestige

- ✓ SGH Warsaw School of Economics – founded in 1906 - is the oldest and the most prestigious university of economics and business in Poland
- ✓ SGH graduates and professors play an essential role in shaping the country's and region's political and economic future
- ✓ Many famous alumni are still among the active School's faculty

#### ► International co-operation

- ✓ Member of the most respected organisations and alliances, e.g.: CEMS – Global Alliance in Management Education, PIM (Partnership in International Management), EFMD, EUA-European University Association and many others

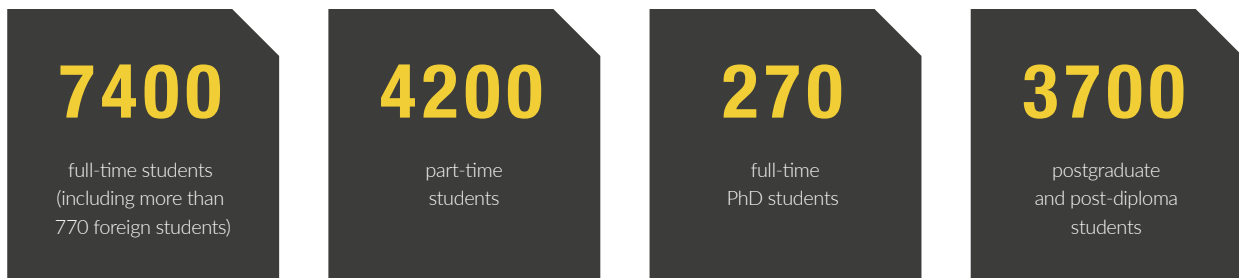
#### ► International recognition

- ✓ CEMS Master's in International Management ranked Top 5 in the Financial Times Global Masters in Management Ranking
- ✓ SGH – the only university in Poland to hold Five Palms by Eduniversal – the highest quality distinction granted to business schools for their international development
- ✓ SGH ranked #1 over the years in the Polish most recognizable ranking of economic universities

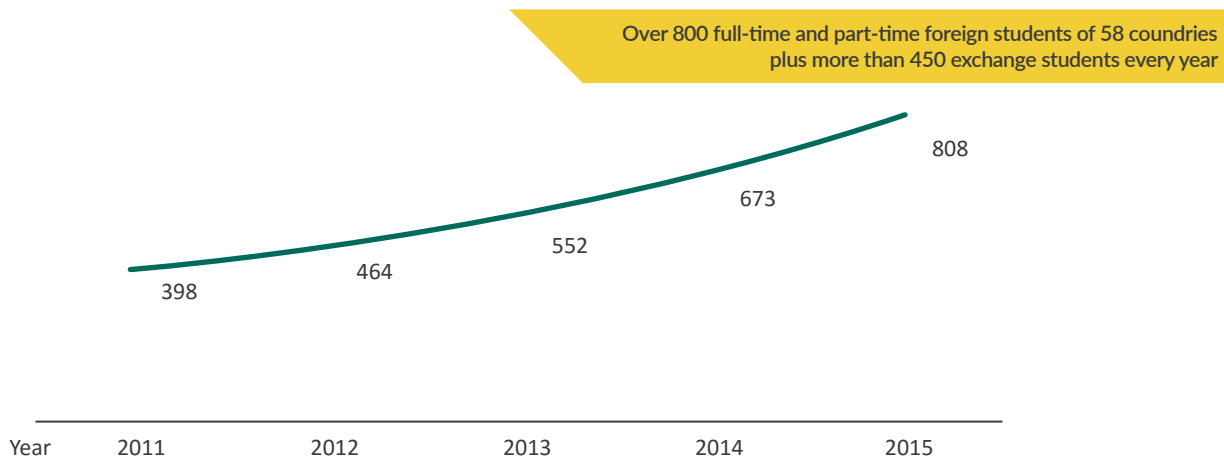
# WHO WE ARE

SGH has a blossoming community of students and alumni...

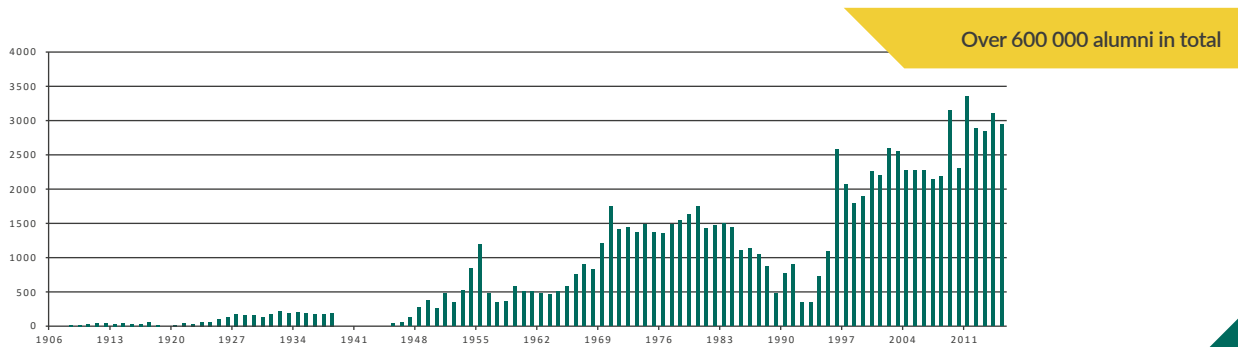
► A campus full of networking opportunities



► A constantly increasing number of international students



► The growing number of SGH alumni over the years





## WHO WE ARE

### ... and a world-class academic capacity

#### ► Strong academic foundation

- ✓ 750+ faculties, including 70+ full professors, 150 associate professors, 300+ assistant professors and more
- ✓ 300 staff visiting foreign universities every year
- ✓ 25 scientific journals published by SGH, 7 of them being the top ranked in Poland
- ✓ More than 440 courses offered in foreign languages

#### ► Longstanding, worldwide academic relations

- ✓ The number of cooperation agreements with foreign universities to date: 330 schools in 62 countries
- ✓ The growing number of double-diploma and joint programmes offered in cooperation with the leading economic universities and business schools, i.e. Cologne University, Toulouse Business School etc.
- ✓ International students mobility organised under well-known programmes, i.e. Erasmus, CEMS, PIM

#### ► Blossoming students' community

- ✓ 40+ student scientific clubs
- ✓ 30+ other student organisations
- ✓ International organisations (AEGEE, AIESEC, CEMS Club, Erasmus Student Network)
- ✓ Choir, Dance Ensemble, Theatre, Film Club, SGH TV, Academic Sports Association

# WHAT WE OFFER

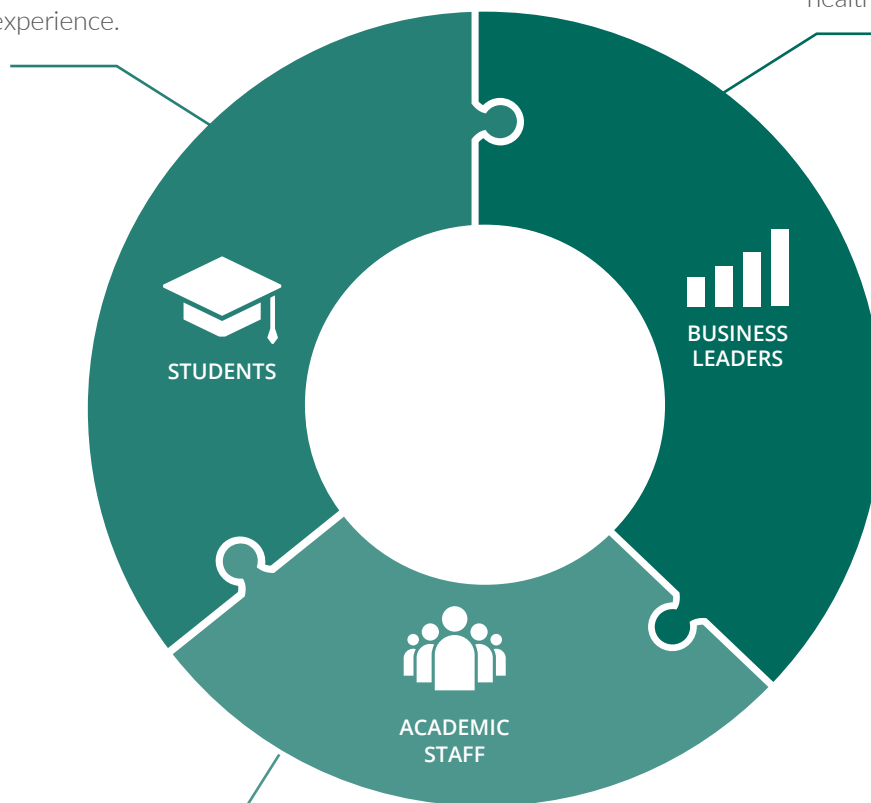
SGH offers the optimal combination of student mobility, teachers' knowledge sharing and business networking

► **Students**

Study in a friendly, international, inspiring environment. Take advantage of the exceptional academic community and the long-standing teaching experience.

► **Business leaders**

Develop a foothold in the European Union. Understand the local context of doing business. Build relationships with the key players of a healthy economy.



► **Academic staff**

Share knowledge with the leaders of social change. Experience the newest research and teaching methods. Establish promising relationships.



## FOR STUDENTS

### ▶ Three-cycle study system divided into:

- ✔ Bachelor's Studies (6-semester)
- ✔ Master's Studies (4-semester)
- ✔ Doctoral Studies (6-8 semester)

System based on ECTS credits

### ▶ Student exchange, long-term and short-term programmes, e.g.:

- ✔ CEMS Master's in International Management – a unique programme in management offered in co-operation with top business schools and corporate partners
- ✔ Study Practically programme – numerous courses organized and delivered by SGH faculty members together with the most respectable firms
- ✔ Summer University organized for international students, linking the East and the West. Summer University available also as a tailored programme organised in co-operation with one of our partner universities to assure multimarket experience

### ▶ Constantly developed offer in English, including programmes with an international qualification (i.e. ACCA qualification for accountants)

#### Bachelor's

- ✔ International Economics
- ✔ Quantitative Methods in Economics and Information Systems
- ✔ Management
- ✔ Global Business, Finance and Governance

#### Master's

- ✔ Global Business, Finance and Governance
- ✔ Advanced Analytics –Big Data
- ✔ International Business
- ✔ Finance and Accounting
- ✔ International Tourism, Hotel Industry and Leisure Services

#### PhD

- ✔ PhD Studies in Management and Economics

# FOR ACADEMICS

- ▶ **Teaching Academy – the series of workshops on modern teaching methods**
- ▶ **Joint research and publications**
  - ☑ SGH faculties publish more than 350 books and papers in foreign journals annually. Many of them are written in cooperation with foreign peers.
- ▶ **Academic staff mobility opportunities – both short – term (e.g. a week long guest lecture course) and long-term (i.e. teaching full courses).**
- ▶ **Dozens of conferences, incl. international events**

# FOR BUSINESS LEADERS

## DOING BUSINESS IN POLAND

The tailored programme includes:

- ☑ Intensive lectures and workshops on the business environment
- ☑ Site visits to the companies of various sectors (e.g. banking, oil, etc)
- ☑ Networking opportunities

Proven experience in providing companies with a first-rate executive education, e.g., successfully completed programmes for the students of Stern School of Business, NYU

## MASTER OF BUSINESS ADMINISTRATION

CEMBA – Canadian Executive MBA programme, organised in cooperation with Quebec University of Montreal. The reputable programme ranked no 1 in the Polish-wide ranking of MBA programmes.

## TAILORED EXECUTIVE EDUCATION PROGRAMMES

Organised in cooperation with respected speakers. Based on our extensive experience, e.g. lectures for Fullbright students co-delivered by SGH faculties and vice-ministry; tailored programme for Australian students accomplished in co-operation with the Embassy and the Australian Chamber of Commerce and Industry

## INTRODUCTION OF FOREIGN BUSINESS TO THE CEE MARKETS

The tailored programme for business representatives that comprises: customised workshops and company visits. Extensive experience in providing US business with the knowledge on doing business in Ukraine.





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