

List of companies – MK Business Link
GITEX Technology Week Dubai
October 14-18, 2018

Company's name	Field of activity	Web page
DATA EXCHANGER	<p>✓ Big Data</p> <p>Data Exchanger is the first in Poland behavioral data broker, using a tool of Cloud Technology – Behavioral Engine. Thanks to the latest technology, it provides data to RTB platforms, traditional viewing campaign, client applications, Google Analytics and e-commerce tools. Data Exchanger offers precise targeting based on behavioral data obtained from the Internet and hard data. It delivers data about users both to AdExchange platforms and DSP, increasing the effectiveness of viewing campaigns.</p>	<p>https://www.dataexchanger.pl/</p>
FANCYFON	<p>✓ Mobile security</p> <p>FancyFon provides a portfolio of industry leading solutions for the mobile device lifecycle management market, enabling any number of smartphones or network devices using a variety of operating systems to be centrally and remotely managed.</p>	<p>https://fancyfon.com</p>
GALACTICA	<p>✓ IT/VR Cloud</p> <p>Galactica is modern IT company which delivers customized IT/ICT web solutions to the business clients. We are no.1 for real estate agency software in Poland. We provide cloud software supporting Real Estate Agencies (CRM+Virtual Tours) and companies with implemented Quality Managerment System (QMS). Currently we are looking for partners/investors who will be able to initiate and expand sales of our software internationally.</p>	<p>www.galactica.pl</p>

<p>NAPOLEONCAT</p>	<p>✓ Social Media & Marketing</p> <p>Napoleon provides an original platform NapoleoCat for brand and team management in social media. Its customers are agencies, social media, media houses, publishers, e-commerce. Napoleon is a member of an elite group of Facebook partners, Preferred Marketing Developer Programme. The programme guarantees that the delivered solutions are at the highest level. Napoleon provides a wide range of analytical data derived from Facebook, Twitter, YouTube, Instagram. All the data are presented in an easily internalised form, which allows you to quickly assess the effectiveness of brand communication.</p>	<p>https://napoleoncat.com/</p>
<p>SKRIWARE</p>	<p>✓ Education</p> <p>Skriware develops a 3D printing educational ecosystem that provides hands-on experience approach to teach STEAM and future job market skills.</p>	<p>https://skriware.com</p>
<p>VIDEOMILL</p>	<p>✓ Video & Marketing</p> <p>VideoMill creates personalised advertising movies. It combines the most effective forms of dialogue with the audience: footage, personal data and interaction. By supplementing information with declarative and behavioral data, VideoMill creates highly engaging message with a significant impact on the conversion rate. By adding video to one-to-one communication VideoMill achieves up to 5 times better results in marketing efforts.</p>	<p>http://videomill.eu/</p>
<p>MK BUSINESS LINK</p>	<p>✓ Consulting</p> <p>Supporting companies from Poland in Business Development in the Middle East. Exclusive Agent for GITEX and IOTX/GISEC.</p>	<p>https://www.mkbl.eu/</p>