

Polska



Polish economy described in Khaleej
Times

2016-10-27 10:10:34



As a sort of celebrating Polish Independence Day (11.11) Khaleej Times issued Special Report regarding business in Poland - "Poland: Economically Steady, naturally fascinating".



Khaleej Times

www.khaleejtimes.com

UNAPPED POTENTIAL THE HEART OF EUROPE

POLISH EXPORTS HOLD ATTRACTIVE INVESTMENT SPECIALITIES
ALONGSIDE QUALITY CRAFTSMANSHIP

one of the best-kept secrets in Europe. The country is one of the highest potential growth markets and is a must for business but also for tourism.

Design

Poland is among the first league of industrial design, competing with other European players. For several years, Polish designers and their products have been enjoying increasing popularity. They have won international opinion by creating beautiful, innovative and functional products. Jewellery, packaging and household goods, among others, are the fourth European manufacturer of furniture, where 10 per cent of its total production is exported. Moreover, Poland is one of the world's biggest exporters of upholstery furniture and dining rooms.

IT sector

The Polish IT sector is one of the fastest growing and future-oriented segments of the Polish economy. Highly qualified, educated and reliable IT specialists are capable of delivering high quality products and developing bright, creative and innovative ideas. The cutting-edge production processes, access to specialists and technically advanced solutions make Polish IT sector very popular among foreign investors accounting for 70 per cent of its shares. The availability of EU and state funds up to 2020 ensures continuous and stable growth in this field.

Food industry

Fruits, dairy products, frozen food, flour, cereals, pasta, confectionery and Polish (Halal) meat are known to consumers around the world. Made in Poland stands for high quality, excellent taste and competitive prices. Polish agriculture, largely based on family and organic farms, combines tradition with modernity. In Poland, farms use only low levels of mineral fertilisers and plant protection products. In addition to this, the machinery used in the food industry in Poland is among the most technologically advanced in Europe. As a result, Polish food products are tasty and healthy.

Medical tourism

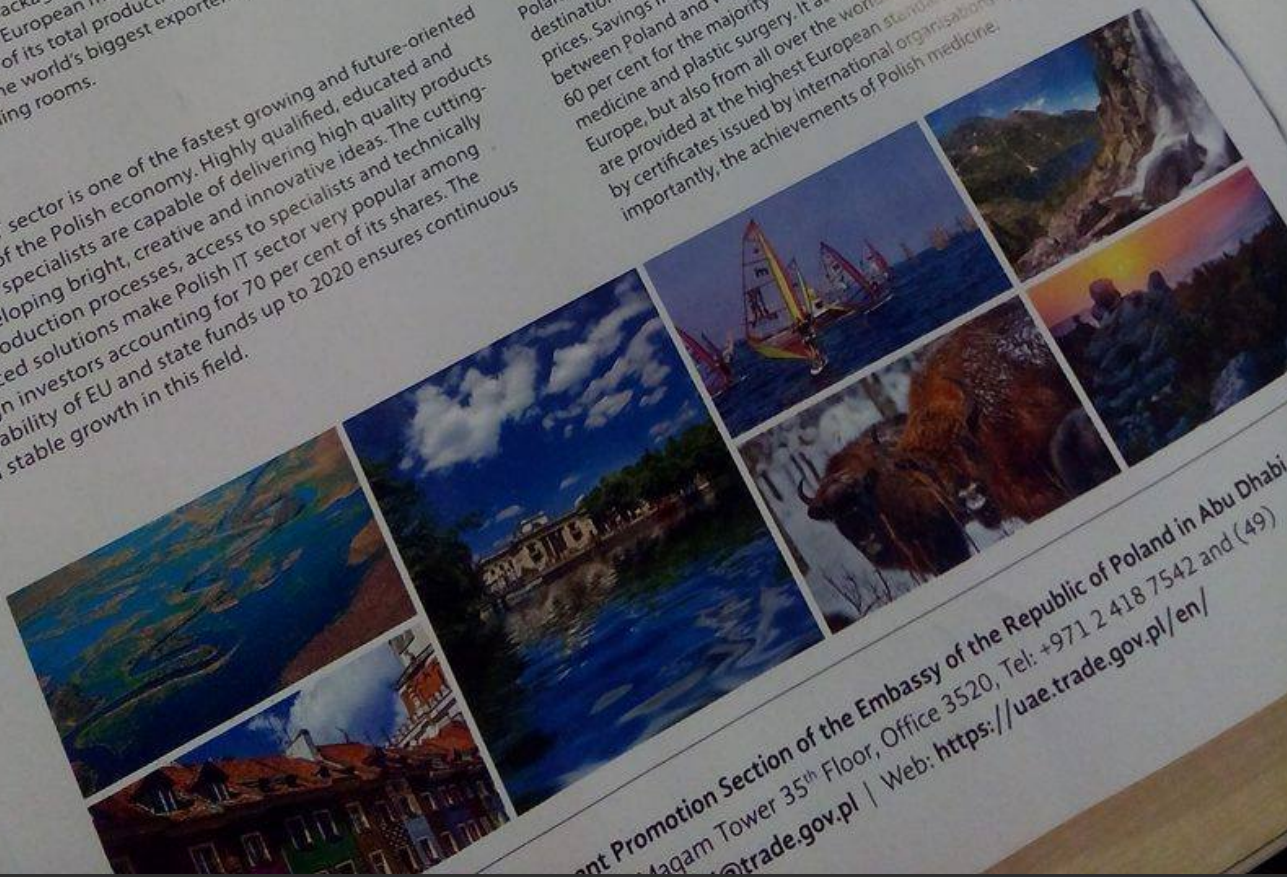
Poland is becoming increasingly popular as a medical tourism destination due to the high quality of services and relatively low prices. Savings from the difference in costs of medical procedures between Poland and Western countries is significant, amounting to 60 per cent for the majority of surgical procedures, including aesthetic medicine and plastic surgery. It attracts patients not only from Europe, but also from all over the world. Medical services in Poland are provided at the highest European standards, which are confirmed by certificates issued by international organisations and, more importantly, the achievements of Polish medicine.

Strong cooperation in strategic areas

Klaudia Lach, First Counsellor, Economic and Political, Economic and Consular Division (as Chargé d'affaires a.i. of the Republic of Poland) shares her thoughts on bilateral relations

STRENGTHENING STRATEGIC COOPERATION

In the Middle East, the UAE is a strategic political and economic partner of the Republic of Poland. Last year Poland celebrated 25 years of Polish-UAE diplomatic relations and both countries stressed on their commitment to the development of mutual relations. In June this year Vice-President of the Republic of Poland, Andrzej Duda, visited the UAE on a two-day visit and discussed bilateral relations with the UAE Prime Minister, Sheikh Mohammed bin Rashid Al Maktoum. In December 2013, the Polish Prime Minister, Donald Tusk, visited the UAE on a two-day visit and discussed bilateral relations with the UAE Prime Minister, Sheikh Mohammed bin Rashid Al Maktoum. In August 2013, the Polish Prime Minister, Donald Tusk, visited the UAE on a two-day visit and discussed bilateral relations with the UAE Prime Minister, Sheikh Mohammed bin Rashid Al Maktoum.



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Klaudia Lach, First Counsellor, Head of Political, Economic and Consular Division (as Chargé d'affaires a.i. of the Republic of Poland) shares her thoughts on bilateral relations:

<http://www.khaleejtimes.com/international/europe/poland-uae-share-strong-cooperation-in-strategic-areas>

Thriving sectors make Poland an ideal destination for investments and lucrative returns. Excerpts from an interview with Dr Sebastian Tomasz Stepnicki, Counsellor - Head of Trade and Investment Promotion Section of the Embassy of the Republic of Poland in Abu Dhabi:

<http://www.khaleejtimes.com/international/europe/poland-one-of-europes-best-kept-secrets>

Polish exports hold attractive investment specialities alongside quality craftsmanship:

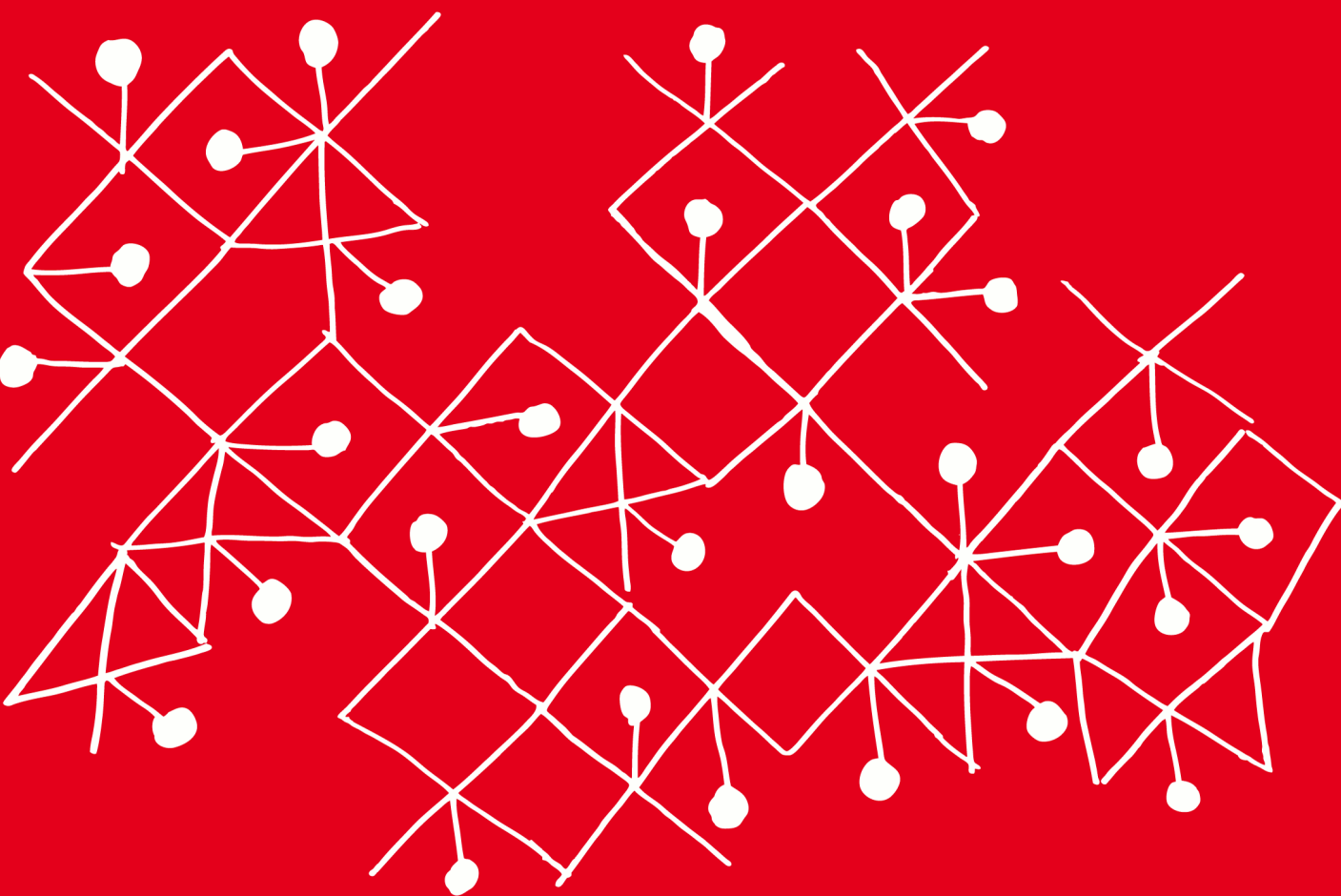
<http://www.khaleejtimes.com/international/europe/untapped-potential-in-the-heart-of-europe>

Several Polish companies also advertised in the Report, i.e:

<http://www.khaleejtimes.com/international/europe/harness-the-power-of-virtual-reality>

<http://www.khaleejtimes.com/international/europe/looking-for-the-best-of-polish-products>

<http://www.khaleejtimes.com/international/europe/trakt-paves-the-road-to-a-world-of-possibilities>



INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego