

**Polska**



Visit Poland stand at Arabian Travel  
Expo

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Poland attracted over 50 mln travelers in 2017. A beautiful travel destination, where nature, heritage, business and medical tourism are booming together.

During this year's Arabian Travel Market, Poland is represented as a National Stand on a combined area of 70 sq.m. in Europe Hall, stand No. EU6530.



Poland is represented together by the Polish Tourist Organisation, promoting the country as sightseeing destination with rich history, with preserved medieval castles and artifacts to admire. Entertainment and family activities are also important parts of the society's life. Poland is known as a place to find good medical services at very competitive rates. Among the representatives Mrs. Magdalena Rutkowska, our expert and advisor, will be available to provide detailed information to the exhibition visitors on medical tourism offers in Poland.

Additional exhibitors include the Lubelskie Region of Poland, with its governing city of Lublin. The region is located in the South-Eastern part of Poland between Warsaw, Kraków and Rzeszów, seeks to attract tourists.

Polish Health Centers is a company also participating at the exhibition to promote its developed offer for medical services catered to Arab visitors. PHC has experience and a developed network of partners in the region to attract increasing numbers of patients and their companions to Poland.

[Click here to view the exhibition floor plan and locate the Europe Hall.](#)



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NARODOWA STRATEGIA SPÓJNOŚCI



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